Carglass® was seeking to offer content that was useful to as many professions as possible. After a successful pilot project in one region of France in 2014, Carglass® deployed Talentsoft Learning in all their French offices a year later in 2015.

The company provided their employees with access to the e-learning platform. The most represented job was auto glass technician, a position held by more than 1,000 employees. Carglass® implemented training modules specific to technical professions, in addition to some others adapted to sales teams and their entire workforce.

“We created a majority of technical e-learning modules for our 1,000 glass technicians. We also offer training on other subjects like sales or internal tools”, said Maxime Julienne, Head of E-Learning at Carglass® France.

With the Talentsoft Learning platform, Carglass® is able to organise their training into sessions, which greatly promotes their employee development. “We have a great motto in the training department: ‘Be responsible for your own development’. The e-learning platform helps us carry out this motto and organise our training to enhance engagement”, added Julienne.
To ensure that each learner has access to all the e-learning content, Carglass® has set up their training sessions in the following way:

2 sessions per learner:
• a “core business” session, which includes the training directly related to the learner’s specific job;
• an “à la carte” session, which includes all the other online training.

“Results: We organised it this way so that training remains open and versatile. This learning method has proven to be successful, as results show an 80% completion rate on “core business” sessions and 30% on “à la carte” sessions”, stated Julienne.

THE ADVANTAGES OF TALENTOFT LEARNING

Carglass® chose Talentsoft Learning specifically for their support offer. Not only did Carglass® receive support during the implementation phase, but Talentsoft Learning also provided expert advice on choosing which training modules and type of training to implement.

“Talentsoft Learning guided us throughout the implementation process, in creating our first modules and even in choosing our first online training modules. Their teams even encouraged us to create technical modules to prove that technical training can in fact be carried out with e-learning. These modules have indeed proven to be a great success”, concluded the Head of E-learning at Carglass®.

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“Talentsoft Learning is the perfect solution for a company like ours, wishing to step into the e-learning world”

Maxime Julienne, Head of e-Learning at Carglass® France

GET IN TOUCH WITH OUR TEAM