



Press release  
Paris, 30th October 2012

## The M6 Group entrusts the management of its talents to TalentSoft

### ***An HR solution serving the career management of 1,650 employees***

Founded 25 years ago, the M6 Group employs more than 1,830 staff across its 26 subsidiaries. With more than 300 job areas, the group faces strong managerial challenges. Career management and competencies development is a major issue for its Human Resources department.

The M6 Group has chosen the TalentSoft solution to provide an optimal assessment process for all of its employees and support its HR policy. With this new integrated tool, the Group is demonstrating its desire to offer new HR services to its employees and cover a greater range of interviews.

Using the TS evaluation and TS my talentsoft modules as a basis, the M6 Group is introducing more flexibility into its management and implementation of the annual performance reviews conducted by its 400 managers. Access to employees' career-related information via online profiles assists in the planning of professional development and dialogue within the company.

*"The TalentSoft solution addresses our need to implement a stable software which integrates with our intranet and provides a data security level approved by our Information Systems department. The ergonomic design and usability of this SaaS solution have made the difference. The user-oriented and intuitive interface will improve communication between employees, HR and managers,"* says **Marianne Descamps, Human Resources Development Manager at the M6 Group.**

The M6 Group has taken advantage of the "TS Plug&Play" project methodology to roll out a turnkey solution based on best market practices within a timescale of less than 10 weeks. HR staff will have access to automated reports - in some cases customised to comply with the Group's visual identity guidelines. This increases their productivity and lets them refocus on their core skills.

*"TalentSoft's dedicated team has listened to us and consistently worked to find solutions to the specific issues we face, which has meant a quick rollout for the software. We're now ready to hit the ground running with our end-of-year annual appraisals,"* says Marianne Descamps.

In the short term, the M6 Group plans to use TalentSoft to diversify its range of interviews, including internal mobility in particular.

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### **About the M6 Group**

M6 has been a multimedia group ever since its launch in 1987. M6, France's second-largest general-interest TV channel serving the under-50s market with a range of iconic shows (Zone Interdite, Capital, L'amour est dans le pré, etc.), is at the heart of a family of 11 digital channels, including W9, which head up the TNT digital terrestrial service in France. A producer of content which can be repurposed and accessed via all media, the group is pursuing a strategy of diversification through its subsidiaries, including M6 Web and M6 Interactions, and innovative offerings such as its M6 Replay, W9 Replay and M6 Bonus catch-up television services (more than 45 million videos per month viewed on these 3 sites – source Médiamétrie/Netratings) and M6 mobile by Orange (with 2 million customers). [www.groupem6.fr](http://www.groupem6.fr)

<http://www.groupem6.fr/le-groupe/presentation/>

### **About TalentSoft**

TalentSoft is the industry's leading player in SaaS-based Integrated Talent and Competencies Management. Over 2 million users are connected to TalentSoft in 100 different countries.

The TalentSoft software suite is collaborative and integrated, delivering the perfect balance between new talent acquisition, performance management and job/skills planning. It dynamises companies' human capital and revolutionises HR processes and decision-making.

Ranked as the No. 1 HR software in France by the IDC 2012 survey, TalentSoft has also earned the Best Cloud Offering 2012 award by EuroCloud. It is the leading Talent Management solution optimised for the cloud worldwide, thanks to its strategic partnerships with Microsoft, Bull (Agarik) and IBM.

Many multinationals have chosen TalentSoft: Accor, Aéroports de Paris, Air France, Arkadin, Bata, Bolloré, Bouygues, Bull, Canal +, Clarins, Crédit Mutuel, Elior, ERAM, Euromaster, Française des Jeux, Galeries Lafayette, Ingenico, La Poste, Limagrain, Michelin, the Louvre Museum, Randstad, Sage, Seb, SFR, TF1, Total, Toys'R'Us, Vinci.

For more information about TalentSoft: [www.talentsoft.com](http://www.talentsoft.com)



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