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Logica joins forces with Microsoft in a strategic alliance to bring new cloud solutions to Europe, Middle East and Africa

Alliance combines both companies' strengths to benefit clients on their journeys to the Cloud

London, UK - Logica, a leading business and technology service company, today announced that it has entered into an agreement with Microsoft to offer cloud solutions to clients. Utilising Microsoft's public and private cloud offerings, it will deliver distinctive offerings across the Europe, Middle East and Africa (EMEA) region. It is estimated the exclusive alliance will result in a 10% growth in Logica's cloud revenue over the course of 2011.

Clients will be able to realize the benefits of cloud services by combining Logica's business consulting approach and unique industry specific offerings with Microsoft's Windows Azure platform, Hyper-V Cloud and Microsoft Office 365. These benefits include reduced cost, agility and business growth through collaboration.

Logica and Microsoft's alliance is already bearing fruit with three new clients: Talentsoft, Backelite and Ventadis are now working with both companies' teams in France to use Windows Azure in their business.

The joint effort includes the launch of a new client program, where both organizations will partner with a select group of clients to design and launch cloud solutions. In addition, Logica will be featured in the Microsoft Cloud Power marketing and advertising campaign across Europe.

"Today's alliance announcement is significant for our clients across the European region as they are now able to access the benefits of market leading cloud platforms combined with Logica's unique understanding of their business. We have partnered with Microsoft because of their industry leading approach to cloud and we share a common desire to deliver business benefits to customers," commented **Andy Green, Chief Executive Officer, Logica**.

The alliance between Logica and Microsoft shows a commitment by both companies to go to market side by side to satisfy the needs of mutual clients. As part of the agreement Logica architects and consultants will have early access to Microsoft cloud technologies and solutions, and will therefore be best placed to make recommendations to our clients. This will allow European clients to accelerate their business transformation while experiencing the reliability, speed and cost savings which cloud technologies can provide. Microsoft cloud solutions enable customers to cost-effectively enhance

business results through productivity applications, application development and hosting, and private cloud infrastructure.

“We are currently at a critical juncture where enterprises are moving from consideration to adoption of cloud services. Our joint industry offerings will combine Logica’s in-depth client knowledge with Microsoft’s cloud solutions and expertise, including our Windows Azure platform, Hyper-V, and Office 365,” **commented Jean-Philippe Courtois, President, Microsoft International.** “This alliance will empower leading companies across Europe to start the journey to the cloud with confidence with Microsoft and Logica.”

“We are delighted with Logica’s adoption of the Windows Azure platform. Having worked together for many years, we have first-hand experience of Logica’s client intimacy and its very strong presence in all our key European geographies. Our industry solutions will combine Logica’s in-depth client knowledge with Microsoft’s cloud solutions and expertise.” **commented Larry Orecklin, Vice President, Worldwide Specialist Sales, Microsoft.**

“Our clients in the EMEA region are already looking to launch new industry-specific and horizontal capabilities based on Logica’s existing Cloud offerings.” added Amanda Mesler, CEO, Logica Business Consulting. “We have made a strategic decision to focus on the Windows Azure platform, Hyper-V Cloud and Office 365 to enable many of these initiatives. Logica wants to be synonymous with Cloud innovation and this deal supports that vision. We are completely focused on helping our clients to understand their business and its supporting architecture in order to create the right processes, technology and governance. This is our business consulting approach and will help guide our clients towards delivering business value from IT”.

Joël Bentolila, Chief Technical Officer from TalentSoft, commented: “We were looking to offer our customers greater agility in the international development of our portfolio of offerings and decided to migrate our application to the Cloud using Microsoft’s Cloud Computing Solution, Windows Azure. Logica added value by analyzing possible migration issues, defining and executing the migration, ensuring the stability of service to our customers and transferring skills to our team. We are already seeing benefits of moving to Microsoft’s Cloud Solution with significant reduction in management costs of the application and reduced deployment time from weeks to hours.”

Today’s announcement extends Logica’s existing relationship with Microsoft, working together systematically to help our clients build their business for the future. Our broad set of vertical consulting, systems integration and outsourcing skills complements Microsoft’s business model, and the cloud agreement builds-upon our well-established solutions using Dynamics ERP and CRM, business productivity tools including SharePoint, and our extensive infrastructure capability.

NOTES TO EDITORS

About Logica

Logica is a business and technology service company, employing 39,000 people. It provides business consulting, systems integration and outsourcing to clients around the world, including many of Europe's largest businesses. Logica creates value for clients by successfully integrating people, business and technology. It is committed to long term collaboration, applying insight to create innovative answers to clients' business needs.

Logica is listed on both the London Stock Exchange and Euronext (Amsterdam) (LSE: LOG; Euronext: LOG). More information is available at www.logica.com.

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